



# 2018 SPONSORSHIP PACKET

Since 1882, charity has been the first principle of the Knight of Columbus.  
We are Catholic men of faith and men of charitable action.



**KNIGHTS  
OF COLUMBUS**

Council 4034

From the moment of our founding in 1882, charity has been the first principle of the Knights of Columbus. We are Catholic men of faith and men of charitable action.

In the Fraternal year ending June 2017, Fredericksburg Council 4034 donated over \$29,000 in food, clothing, toys, charitable donations and financial assistance grants to well over 100 recipients, including:

**Church and Schools**

Holy Cross Academy Expansion Fund  
Need based scholarships for 6 parish students attending area Catholic schools  
Financial assistance to two diocesan seminarians  
Parish priest needs

**Community**

Birthright of Fredericksburg  
Thurman Brisben Homeless Shelter  
Blue Star Mothers of Fredericksburg  
Mary's Shelter  
Guadalupe Free Clinic  
Assistance to intellectually challenged citizens of Virginia  
Thanksgiving and Christmas baskets for needy area families

Breakfast with Santa and gifts for 60 needy area families  
Christmas gifts and toys for an additional 40 area children  
Virginia Community Criminal Justice System  
Alzheimer's Association  
National Federation of the Blind

**Youth**

Cold weather coats for 30 needy area kids  
Catholic Youth Ministry summer work camp support  
Parish Young Man of the Year cash award  
Parish Young Woman of the Year cash award  
Trail Life and American Heritage Girl support  
Fr. Bader Scholarship Program support

We are truly grateful for your generous outpouring of support for our efforts to live up to Fr. Michael J. McGivney's founding principle of our Order – CHARITY.

Fredericksburg Knights of Columbus Council 4034, a private 501(c)(8) non-profit organization, has been providing charitable works and donations since 1955; 62 years!

We hope you will consider becoming a sponsor of the 1st Annual Knights of Columbus Freedom 5K Run/Walk!

# SPONSORSHIP OPPORTUNITIES

## **PLATINUM PARTNER - \$2000**

Most Prominent Logo Placement on:  
Event T-Shirts, Start/Finish Banner  
Company Logo on all Promotional Posters  
Social Media Promotional Post  
Opportunity to speak briefly at event and assist in distribution of awards  
10 free event registration fees (ie. to form a Corporate Team)  
Company Marketing Material/Information Distributed at Event (provided by sponsor)

## **GOLD PARTNER - \$1000**

Recognition Banner with Company Logo (3x5 feet)  
Name Displayed on Event T-shirt  
Social Media Promotional Post  
7 free event registration fees (ie. to form a Corporate Team)  
Company Marketing Material/Information Distributed at Event (provided by sponsor)

## **SILVER PARTNER - \$750**

Name Displayed on Event T-shirt  
Social Media Promotional Post  
5 free event registration fees (ie. to form a Corporate Team)  
Signage Space at Event (sign is provided)

## **BRONZE PARTNER - \$500**

Name Displayed on Event T-shirt  
Social Media Promotional Post  
3 free event registration fees (ie. to form a Corporate Team)

## **COPPER PARTNER - \$300**

Name Displayed on Event T-shirt  
2 free event registration fees (ie. to form a Corporate Team)  
Opportunity to include promotional/informational item(s) in participant "packets"  
Space at event to have an informational/promotional tent (tent, table, chairs not provided)

## **PHOTOGRAPHY PARTNER - \$200**

Watermarked Logo on up to 10 Event Photographs (photography provided by selected event photographer)

*\*Sponsorship must be received before January 7, 2018 for certain benefits to apply\**

# SPONSORSHIP CONFIRMATION FORM

The 1st Annual Knights of Columbus Freedom 5K Run/Walk Fundraiser on Sunday, January 21, 2018 anticipates drawing in excess of 200 participants, plus a large crowd of spectators, volunteers and vendors from the Fredericksburg region. The event is comprised of individual runners and walkers along with several "teams" representing local businesses, organizations, community associations, neighborhood groups, churches, and families.

In addition, the 5k Run/Walk provides a wonderful opportunity for your business to partner with the local Knights of Columbus Council to support our charitable outreach to local churches, schools, community service organizations, and the needy youth of our community. Thank you for your sponsorship!

Please complete this form and return to [info@kofc4034.org](mailto:info@kofc4034.org)

Name/Contact Person: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP LEVEL (please circle one)

Platinum (\$2000)      Gold (\$1000)      Silver (\$750)      Bronze (\$500)  
Copper (\$300)      Photography (\$200)

Will you be submitting a logo?

- Yes, I will send my logo in vector format (EPS/AI) to [info@kofc4034.org](mailto:info@kofc4034.org) by January 7, 2018
- No, I will not be submitting a logo. Please use my Company/Organization name
- No, I want my sponsorship gift to be anonymous. I decline all benefits normally provided

Will you be providing promotional items to insert into event race packets?

- Yes, I will drop my items off at ADDRESS NEEDED before January 7, 2018 for inclusion
- No, I decline the benefit to include promotional/informational material in the race packets

Will you need space at the event to have an informational/promotional tent/booth?

- Yes, we would like space designated for our tent/booth
- No, I decline the benefit to have an informational/promotional tent/booth at the event

# PAYMENT INFORMATION

Please make checks payable to “Knights of Columbus Council 4034”

Please mail payments to:

**Stephen Stoecker, GK**  
**218 Aquia Bay Ave.**  
**Stafford, VA 22554**

All proceeds benefit our local communities. The KofC are a 501(c)(8) nonprofit organization.  
Sponsorships are non-refundable. EIN: 23-7142338



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Council 4034

